

# **Modelling Known Land Routes:** A Philosophical and Methodological Rethinking

**Joseph Lewis** 

@josephlewis1992





# The Status Quo: Generalisable Models





# Moving from Essentialism to Materialism...

#### **ESSENTIALISM**

• Types defined according to a set of essential characteristics;

• Exist naturally in the world;

Uncovered from empirical observations



# Moving from Essentialism to Materialism...

#### MATERIALISM

• Types defined as theoretical units always becoming something else;

Constructed from analytically-useful units that measure things;

• Share attributes and values deemed analytically important



# Philosophical Rethinking

#### PHILOSOPHICAL

- (1) When are all things equal? The *Ceteris Paribus* clause;
- (2) The problem of inconsistent models;
- (3) The need for better hypotheses

#### **METHODOLOGICAL**

- (5) Choosing the cost function;
- (6) The need for a formal framework

# When are all things equal? The Ceteris Paribus clause

"Other things being equal;

other things being absent;

other things being just right"

HOWEVER a problem arises:

"all other things are rarely equal"

Some reasons for the principle of least effort\* not holding:

- Landcover type;
- Altitude;
- Visibility;
- Rivers;
- Loads;
- Social and Cultural factors

\* for simplicity assumed models minimise time/energy only

# The Problem of Inconsistent Models

#### SUBSTANTIAL ASSUMPTIONS

• Causal structure of the model (e.g. time taken or energy expended by slope)

**AUXILIARY ASSUMPTIONS** 

- Components and number of parameters in a model;
- Simplification of the data (e.g. curve fitting)

Models with different auxiliary assumptions are compatible with one another given they share substantial assumptions

Models with the same substantial assumptions are compatible with one another

# The Problem of Inconsistent Models

#### ASSUMPTIONS

- Same causal structure (time by slope)
- Different components/parameters

Different auxiliary assumptions but share substantial assumptions

**COMPATIBLE** 



# The Need for Better Hypotheses (Models)

#### **NORMATIVE FUNCTION:**

 Representation of how idealised, optimal, and rational people *ought* to act(ed)

**DESCRIPTIVE FUNCTION:** 

• Representation of how people actually act(ed)



Complete Spatial Randomness in Point Pattern Analysis

# Methodological rethinking

#### PHILOSOPHICAL

- (1) When are all things equal? The Ceteris Paribus clause;
- (2) The problem of inconsistent models;
- (3) The need for better hypotheses

#### **METHODOLOGICAL**

- (5) Choosing the cost function;
- (6) The need for a formal framework;
- (7) Generative models

## Choosing the Cost Function

- Substantial assumption chosen (time by slope)
- Auxiliary assumptions are flexible



#### **Tobler's Hiking Function (Double Exponential)**



# The Need for a Formal Framework



## A Simulated Example



b parameter value

c parameter value

# Proposed Approach: Generative Models

 How the route might have been generated (the story behind the data)

 Inverse of multicriteria decision analysis when planning modern-day trails, power lines, and roads



# Multicriteria Decision Analysis Framework

#### THREE FUNDAMENTAL CONCEPTS:

- How factors are scaled
- How factors are combined
- How factors are weighted\*

- All factors scaled to between 0 and 1
- Factors combined through summation
- Factors weighted based on preference

\* (1) factors weights between 0 and 1, with sum of all factors equal to 1; (2) greater the weight, more important the factor; (3) factor weights are ratio-scaled

## Modelling Roman Roads: A Generative Model



### Modelling Roman Roads: Canterbury to Lympne



# Modelling Roman Roads: Overall Results



# Modelling Roman Roads: 'Best' Simulated Routes



# Modelling Roman Roads: Next Steps

- Re-assess generative model
- Examine how multiple factors and their parameter values are related
- Investigate parameter values' spatial (and temporal) patterns
- Assess whether generative model and parameter values are transferable to Roman roads in other provinces





# Thank you Any questions?

**Joseph Lewis** 

@josephlewis1992



